

Marketing

Unlimited Network encourages each Member to promote their business. However, certain rules must be followed in order to guarantee ethical and professional marketing practices that represents and empowers the Member and Unlimited Network. These Policies are described here.

Members may not use, produce, create, publish, distribute, or obtain from any source other than Unlimited Network, any literature, recordings, sales or enrollment ads relating to Unlimited Network sponsored workshops, services, products or the Unlimited Network Compensation Plan. Members may not use or display any Unlimited Network trademarks, trade styles or trade names, logos, copyrights or service marks in any form of advertising other than as provided and approved by Unlimited Network.

Members can promote their business in any legal manner they choose, if they do not use any Unlimited Network trademarks, names or logos.

If you as a Member feel that you want to market yourself using Unlimited Network trademark or, Registered and Copyrighted material, in a way that would further your business, and your idea doesn't comply with the Marketing Policies of Unlimited Network; you can apply for an exemption. Only after you get your exemption approved in writing by a qualified officer at Unlimited Network can you go ahead and implement it.

1. Trademarks. The name Unlimited Network, the logo of Unlimited Network, and the names of all Unlimited Network and Unlimited Network sponsored workshops, services and products are the trademarks of and owned by Unlimited Network. Only Unlimited Network is authorized to produce and market products and literature under these trademarks.
2. Unlimited Network Business Name. The Use of the Unlimited Network name on any item not produced or authorized by Unlimited Network is only accepted if it is clear that the presentation is an Independent Business, such as in the manner described below:

Member's name, Independent Member of Unlimited Network.

Member's name, Unlimited Network Independent Member.

Member's name, Unlimited Body Practitioner.

Member's name, Practitioner of Unlimited Body.

These examples are not accepted:

Unlimited Network Company of Massachusetts.

Unlimited Network of Florida.

Unlimited Network Members Company.

Unlimited Network Area Office.

West Coast Unlimited Network.

Unlimited Network First.

Unlimited Network International.

3. Yellow and White Page Listings. Members may list themselves in both the White and Yellow pages under the heading "Unlimited Network Independent Member".

Yellow pages display adds must conform to all Unlimited Network Marketing Policies.

A Member who terminates his/her relationship with Unlimited Network must discontinue the Unlimited Network listed number immediately.

4. "800 or 888" Telephone Number Listings. Unlimited Network Members are permitted to list their "800 or 888" telephone numbers under the Unlimited Network trade name if they first submit a request to and receive a written approval from Unlimited Network. If approval is granted for an "800 or 888" listing, it should be stated in the following manner:

Member's name.

Independent Member of Unlimited Network.

5. Telephone Answering. Members shall not answer the telephone by saying "Unlimited Network," or in any other manner that would lead the caller to believe that he or she has reached the Home Office of Unlimited Network.

Here is a suggestion of an effective way you can answer your phone or have your answering service answer your calls:

"You have reached the home and office of (your name) _____. I (we) are excited to offer information about Unlimited Body, Unlimited Breath, Unlimited Woman, the Unlimited FireWalk and Unlimited Network. If you want an appointment for a session, register for a workshop or more information, please leave your name and telephone number clearly. We will call you back shortly. Thanks for calling."

6. Imprinted Checks. Unlimited Network Independent Members are permitted to use Unlimited Network trade name or any of its trademarks on their business or personal checking accounts, if the Independent Members imprint their Unlimited Network business checks as being an "Independent Member of Unlimited Network."

7. Members can order business cards and letterheads from Unlimited Network.

If Unlimited Network Members create their own business cards or letterheads with Unlimited Network's logo, trade name and/or trademarks they need to explicitly show that this is an independent relationship, and use the wording "Independent Member of Unlimited Network". All independently created business cards and/or letterheads using the Unlimited Network's logo, trade name and/or trademarks must be pre-approved by first submitting a request to and receive written approval from Unlimited Network.

8. Official Unlimited Network literature should be used in representing Unlimited Network products and/or Compensation Plan. Company literature may not be duplicated or reprinted without written permission from Unlimited Network. Banners, trade show materials, and other related promotional material, must be approved in advance and in writing by Unlimited Network.

9. Print and Electronic Advertising. Unlimited Network approved materials should preferably be used in the placement of any advertising in any print or electronic media, including web site. No person shall use Unlimited Network's name, logos, trademarks, or copyrighted material in any advertising not produced by Unlimited Network or without written permission from Unlimited Network. For approval, mail a copy of proposed advertising to Unlimited Network, Media Representative, 850 Rocky Bayou Terrace, Port St. Lucie, FL 34986, USA. Or email a copy to Office@UnlimitedNetwork.com. Include a description of placement publication information). Unlimited Network will fax or mail edits/approval. Allow 14 days for processing.

10. Media Interviews. Members may solicit media attention and/or grant radio, television, newspaper, tabloid, or magazine interviews, or use public appearances, public speaking engagements, or make any type of statement to the public media to publicize Unlimited Network, its products, or their individual Unlimited Network business. This should be coordinated through and approved by Unlimited Network's Media Representative. If the

media contract doesn't allow for prior written approval, the Member must clearly state that they are an Independent Member.

11. Independent Communications. Members, as independent contractors, are encouraged to distribute information and directions to their respective Support Line. Unlimited Network encourages the prudent distribution of newsletters, training workshops, and other organizational programs. However, Members must identify and distinguish verbally, and when appropriate in writing, between personal communications about Unlimited Network and Unlimited Network's communication. If a Member gives information, in writing, recorded, or as promotional or advertising materials about Unlimited Network, its sponsored workshops, products or services it must be material that has been approved in writing by Unlimited Network.
12. Promotional Boundaries. Unlimited Network is an equal opportunity business, regardless of sex, sexual orientation, race, religious belief or political affiliation. It is Unlimited Network's philosophy that everyone has a personal right to their individual beliefs and the freedom to choose.

An Unlimited Network Member is not permitted to promote or offer other companies and/or individuals and their products other than Unlimited Network sponsored products at the same time as offering the Unlimited Network opportunity and/or promoting Unlimited Network products.

Members may not include literature or other material that promote any other organization or individual, whether religious, political, business or social or that implies any association between Unlimited Network and any other Support System.

Unlimited Network events may not be used as a forum to express personal beliefs or promote any other organizations, companies, events or individuals.

13. Recordings. Members may not produce or reproduce for sale or personal use Unlimited Network produced audio or video taped material detailing the Unlimited Network opportunity or program/services presentations, events, or speeches, including conference calls. Video and/or audio taping of Unlimited Network meetings and conferences is prohibited. Still photography is allowable at the discretion of the meeting host.
14. Repackaging. A Member may not repackage, re-label or sell the Unlimited Network's sponsored workshops, products or services under any other name or label.