

Unlimited Network Web Services

Building a Website vs. Internet Marketing of Your Website

Before we get specific about how Unlimited Network Web Services can help you, you will be best off identifying whether you are looking to own a nice looking functional website or you want to build an Internet Business.

Today, having a Website is like a modern day business card. And other people take it one step further and want to make Internet their business. What do you want?

Do you want your website to be a place you send people that you meet to check you out and if your kind of product can help them?

Do you want to be noticed on the internet as providing valuable products and services and to have internet help you successfully sell these?

To create a website is pretty straightforward project where it is finished when your website is up and running the way you like it. So I won't talk much more about that here. But to make sure you know your options please read through rest of this document anyway.

Even though being an Internet Entrepreneur is based on having a good website there is the additional component of marketing your product on the internet.

Marketing your products and services is different from the way we used to market them. In the past we could just say **how our product or method worked** and people would buy. Now there are so many products and services available that marketing needs more active presentation techniques. You have to tell prospective clients **the results they will get from using your products or services**.

As you become an Internet Entrepreneur you will notice two main components and Unlimited Network Web Services are here to help you with both:

1. Having a product or service and a place where this can be displayed (your website).
2. A method of marketing and getting visitors to find out about your products or services.

Your Website is the most powerful and cost effective way to display your products and services, market them and make sales.

I can help you with the following components of running a successful Internet business that sells products and services:

1. You choose what valuable products and services you want to provide.
2. Unlimited Network Web Services builds an inviting and functioning website for you that successfully capture their attention.
3. Invite people to visit your website by using methods such as Google Ad Words, Article Distribution, Blogging and Social Networking, to name a few.
4. Capture visitors' email addresses by offering something that gives the visitor a reason to give you their email address.
5. Inspire visitors to return to your website, (with my assistance or on your own) in order to build up a relationship with them, through the use of Autoresponders, Newsletters etc.
6. Build trust by demonstrating your expertise and giving them valuable information with the use of updated Blogs, Articles, Autoresponders, Newsletters, etc.
7. Make use of all the ways that are available to offer and sell your product or service through your Website, Emails, Tele-seminars, Google Ad Words and much more.
8. Respond to your visitors as they take you up on your valuable and irresistible offers and purchase your products or services.
9. Use your Internet business to deliver your products and/or services.

10. Finally, celebrate your financial rewards and the success of having sold your product or service as well as the important contribution your website was meant to give!

It is important for you to know that an Internet business is exactly like owning a regular store or other type of business. Since statistics says that purchases are often made on the 5th – 12th time of visiting your website then it is vitally important to understand that a crucial part of your business is not only to create a website that you can use to run this business, but that the need to develop a relationship with your visitors is of tremendous value.

To become a successful Internet Entrepreneur you will:

- Follow your inner journey to success. Life pushes you to become more successful and to raise your energy tolerance so you can accommodate a heightened success frequency.
- Develop your website, as you would any store or business.
- Nurture your website business, just as you would provide care taking for any business.
- Once the website system is set in place it runs more and more on automatic. Then you can let it support you without much more effort on your part.

But that is not all. As you learn to grow a successful Internet business you have to keep monitoring your website and marketing strategies, tweak and fine tune them, until they produce the intended results. When new trends and new technology come along you sometimes need to upgrade your website and marketing strategies with a new style or a different text since the new technology, like any other business, has to stay in touch with market needs.

Unlimited Network Web Services are here to fulfill all your needs of creating and managing your website. Please note that, if you wish to, **you may also contribute your personal skills** such as: Writing your text for website, blog, emails, newsletters and articles; Submit your Design ideas; Photo preparation; Audio and Video creation as well as your ideas for Programming, Updating the Website and Uploading.

Website design and maintenance cost calculation:

- The cost of the Website design and maintenance can either be calculated based on a price that we agree on for an **entire** project.
- Or it can be calculated based on an **hourly basis**, where currently \$35/hour is billed for each task that has been clearly identified, including an estimate of how much time it will take. This is then accepted by you, the customer, as described in detail in the proposal.
- Web Maintenance is currently billed at \$35/hour after each task has been clearly identified, the time has been estimated and the task has been accepted by the customer. This is described in detail in the proposal.

The payment schedule:

- ✓ A payment of \$499 starts off the project. It can be sent through PayPal to the email address: Arne@UnlimitedNetwork.com It can also be sent by a US check to Arne Rantzen.
- ✓ The outstanding sum for a project is due upon satisfactory completion of the project.
- ✓ Maintenance invoices are paid at the end of each month for completed tasks.
- ✓ For large projects, payments are made at bi-weekly intervals.

At times when you are building your website, or while you are maintaining the website and your Internet business, you may get specific ideas about what you would like to create or how you want to maintain it and wonder who to turn to for this service. Unlimited Network Web Services is here to help you with all your needs. Don't hesitate to ask. I am here to help you with small and large tasks. If your vision requires complex programming I work in collaboration with a very experienced and excellent website and Internet programmer.

I look forward to working with you and assisting you in creating and maintaining your Website.
Arne Rantzen