

# Unlimited Network Web Services

## Designing and Creating Your Website Basic Package

### **Basic components of a functional and good looking website.**

Having your basic website is your calling card that you have a modern business. This is where you will let people know you and what you are about.

- You need to have a Website 'domain' name and a web hosting server where your website will be parked. If you don't have this already, I can help you with the cheapest and best service. If you already have this then I need access to it.
- Design, create and upload your website layout: colors, background, frame, banner, buttons, one email opt in form and one product or service to your website store.
- Import, format and upload the content for your website. (This Basic Package includes 5 normal sized pages or 1 long sales page. You provide the text and pictures. (If you need help writing the text and/or finding and preparing photos this is billed per hour.) (If you want extra pages let me know.)

A website text is best when it is written like you are having a personal conversation with your ideal visitor. You want them to realize how their life is with their 'problem' and that you can help them to be problem free. How you will help them and how their life will be different once you have helped them with their 'problem'. And finally how you become so good at this and what is unique about you that make it important for them to work with you.

If your website includes audio or video then you need a streaming internet company service. Audio Acrobat has a superior service at a low cost of \$19.95/month.

- Create, prepare and upload your website legal and contact information that goes at the bottom of each page: copyright, year stamp and terms of use. (I have a text that we can modify for your website.)
- Upload a gift, such as an MP3 recording, Ebook, special report or ongoing Newsletter to offer visitors so they want to give you their email address. (If you need my help to create your special gift you estimated time depends on what shape the gift is in to begin with and cost is billed at \$30/hour.)
- Design, create and connect to one customer email database list. (You need to sign up with an internet company that provides this service. The one I suggest is 1shoppingcart.)

If you already have some email addresses they need to be imported to the database at 1shoppingcart. I can help you with that. To estimate this time I need to know how you have these email addresses stored at this point. Let me know \_\_\_\_\_

- Design, create, connect to and upload one product in your website store. (You need an internet service provider to be able to sell on the internet. Again, the powerful and easy all-in-one 1shoppingcart is the best deal out there because it combines your email database with your Webstore plus gives you the ability to send newsletters and Autoresponders. Their normal service cost is \$59.95 / month or \$599 / year.)
- When you set up a product for sale you need to set up the store on your website, the product on the shopping cart and you need to make a 'Thank You for purchase' page. (Estimated time for each additional item setup is: 2 hours.)

**Cost Calculation** for Designing and Building Your Basic Website is a onetime \$499. (This does not include the services needed from other companies, such as having a domain name, webserver and shopping cart. It also doesn't include writing the website text or prepare promo gifts.)

- ✓ A payment of \$499 starts off the project. It can be sent through PayPal to the email address [Arne@UnlimitedNetwork.com](mailto:Arne@UnlimitedNetwork.com) or by a US check to Arne Rantzen at the above address.
- ✓ The rest is due upon satisfactory completion of your new website.
- ✓ Any additional task that we have agreed upon is billed at \$35/hour due every two weeks for the tasks that have been satisfactory completed.

I'm looking forward to hearing back from you and starting our project. Reply to this email [Arne@UnlimitedNetwork.com](mailto:Arne@UnlimitedNetwork.com) or call me at: (443) 223-0877.